

## Proudly Presents

# “Discover the World – the US Tour” Conference

## US Shi You Association (USSYA)

### WHO WE ARE

The US Shi You Association is a non-profit corporation established in California in March 2013. It is the US chapter of the China ShiYou Club (CSYC). Membership of CSYC comprises over 4000 elite entrepreneurs from various cities and regions of China. The CSYC is headquartered in Beijing, China.

**OUR MISSION** is to build and foster interconnectedness between Chinese and U.S. entrepreneurs interested in doing business in China and/or the United States.

**OUR GOAL** is to provide the best supportive environment for China and U.S. entrepreneurs to inspire each other; explore and develop opportunities for mutual assistance, cooperation and/or business growth.

### WHAT WE DO:

USSYA is hosting its 1st conference on April 7, 2013 in San Diego, California. This is the first U.S. tour of the China ShiYou Club. About 70 entrepreneurs of the China ShiYou Club will be attending this Conference/Exhibition Mixer and the Inaugural Networking Banquet. USSYA will provide the face to face networking opportunities between U.S. and China entrepreneurs, information exchange services, business opportunities exploration, banking solutions, real estate-related information, post-conference follow-up services, and other related services and activities.

## Sponsorship Opportunities

*(Please respond latest by 3/31/13)*

### LEVELS OF SPONSORSHIP

#### Exclusive Title Sponsor

**\$ 10,000**

- Exclusive Sponsor representing your line of business during this entire Conference and Banquet event
- Company name and logo displayed during Conference, Networking Banquet projections, poster and other publicity media
- Your company banner displayed at the Conference & Banquet
- *Trade Presentation to potential investors (with one translator) during breakout session after the Conference*
- *Pairing with CHINA SHI YOU CLUB Founder, minimum four (4) potential investors and two (2) translators for face to face in depth interaction during Inaugural Networking Banquet*
- VIP preferred seating for two (2) dinner tables for twenty (20) guests (including guests from China and translators)
- Ten (10) Conference and complimentary luncheon trade exhibition access
- Complimentary two (2) 10x10 exhibition booths during Conference Exhibition
- Press exposure in major Chinese newspapers
- A premium placement back cover advertisement in the Program Booklet

- Company name will be displayed on a table placard during the event
- Special on stage recognition and present welcome remarks during the Conference & Networking Banquet

## **Title Sponsor**

**\$ 7,500**

- Trade Presentation to potential investors (with one translator) during breakout session after the Conference
- Pairing with CHINA SHI YOU CLUB Founder, minimum four (4) potential investors and two (2) translators for face to face in depth interaction during Inaugural Networking Banquet
- VIP preferred seating for two (2) dinner tables for twenty (20) guests (including guests from China and translators)
- Complimentary two(2) 10x10 exhibition booths during Conference Exhibition
- Company name and logo displayed during Conference, Networking Banquet projections, poster and other publicity media
- Your company banner displayed at the Conference & Banquet
- Press exposure in major Chinese newspapers
- A premium placement inner back cover advertisement in the Program Booklet
- Ten (10) Conference and complimentary luncheon trade exhibition access
- Company name will be displayed on a table placard during the event
- Special on stage recognition and present welcome remarks during Conference and Networking Banquet

## **Presenting Sponsor(s)**

**\$ 4,000**

- Company name and logo displayed during Conference, Networking Banquet projections, poster and other publicity media
- Trade Presentation (with one translator) to potential investors during breakout session of Conference
- Complimentary one (1) 10x10 exhibition booth during Conference Exhibition
- Pairing with minimum two (2) potential investors and one translator for face to face interaction during the Inaugural Networking Banquet
- Press exposure in major Chinese newspapers
- A full-page advertisement in the Program Booklet
- VIP preferred seating for one (1) dinner table for ten (10) guests (including guests from China and translator)
- Five (5) Conference and complimentary luncheon trade exhibition access
- Company name will be displayed on a table placard during the event
- Special recognition by the emcee during the Conference and Inaugural Networking Banquet

## **Exhibition Sponsor(s)**

**\$ 2,000**

- Company name and logo displayed during Conference projections, poster and other publicity media
- Complimentary one (1) 10x10 exhibition booth during Conference Exhibition and three(3) Luncheon passes
- Special recognition by the emcee during the Conference event
- Half (1/2) page color advertisement in Program Booklet

## **Networking Banquet Sponsor(s)**

**\$ 2,000**

- One dinner table for ten (10) guests (including guests from China and translator) with priority seating
- Paring with minimum two (2) potential investors and one translator for face to face interaction during the Inaugural Networking Banquet
- Special recognition by the emcee during the event
- Company name will be displayed on a table placard during the Banquet
- Half (1/2) page color advertisement in Program Booklet

## **Table Sponsor**

**\$ 1,000**

- Table Sponsor name displayed during Networking Banquet projections
- One dinner table for ten (10) guests during Inaugural Networking Banquet
- Company name will be displayed on a table placard during the event
- Listing of Table Sponsors in Program Book